

**Ref. No.: SCML/2024-25/291**

To  
**Listing Operations**  
BSE Ltd.  
Phirozejeebhoy Towers  
Dalal Street, Mumbai- 400001

**Date: October 11, 2024**

**Scrip Code: 511700**  
**ISIN: INE625D01028**

**Sub: Intimation of Press Release dated October 11, 2024**

**Ref: *Standard Capital's Zero-Cost EMI Powers Digital Classrooms***

Dear Madam/ Sir,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to intimate you that the Company has released a Press Release titled "***Standard Capital's Zero-Cost EMI Powers Digital Classrooms***" in this respect on October 11, 2024. A copy of the same is annexed for your ready reference.

Kindly take the same on record.

The aforesaid information will also be hosted on the Company's website at <https://www.stancap.co.in/>.

Thanking You,

**For Standard Capital Markets Limited**

**Ram Gopal Jindal**  
**Managing Director**  
**Din No. 06583160**



## Headline:

### **‘Chalk’ to ‘Click’: Standard Capital’s Zero-Cost EMI Powers Digital Classrooms**

In a groundbreaking move aimed at transforming the educational landscape, Standard Capital has announced a zero-cost EMI scheme for schools and educational institutions to acquire interactive flat panels (IFPs). This initiative is set to revolutionise the way teaching is conducted, offering students and teachers an enriched, tech-driven learning experience.

#### **‘CHALK’ TO ‘CLICK’**

The introduction of IFPs will not only modernise classrooms but also help schools save significantly on the cost of consumables like chalk and markers. Additionally, the shift away from traditional chalkboards will help reduce respiratory problems caused by chalk dust, creating a healthier environment for students and teachers alike.

According to the Global Asthma Report, approximately **6% of children in India** suffer from asthma, translating to **around 30 million children**. The World Health Organization (WHO) estimates that respiratory issues in children are exacerbated by poor air quality, including indoor pollutants like chalk dust in schools.

#### **DIGITAL LEARNING IN INDIA**

Digital learning in India has seen exponential growth in recent years, driven by increasing internet penetration and government initiatives like Digital India. According to industry reports, the Indian Edutech market is projected to reach **\$10.4 billion by 2025**, growing at a **CAGR of 39.77%**. With over **1.5 million schools and more than 260 million students**, the potential for digital learning solutions is immense.

“We believe the future of education lies in digital transformation, and interactive flat panels are a key component of that vision. Our zero-cost EMI initiative allows schools to adopt this cutting-edge technology without the financial burden. It’s a win-win situation for both education and the community at large,” said **Gaurav Jindal, Managing Director of Quicktouch**.

From a financial standpoint, Standard Capital is set to earn approximately **15-16% annually** on its assets under management (AUM) while **placing no additional burden** on the educational system. The firm has committed **₹100 crores** towards this new financial venture, underscoring its dedication to creating value for shareholders—not just financially but also in terms of social impact.



This initiative aligns with Standard Capital's long-term vision of fostering a better future through education. By offering financial solutions that make digital transformation affordable, the firm is helping build a stronger educational infrastructure for generations to come.

Schools across the country now have the opportunity to digitise their teaching methods with minimal financial strain, ushering in a new era of interactive learning that will benefit students, teachers, and society

